



Media release

Mayor: Richie Williamson
General Manager: Scott Greensill

LOCKED BAG 23 GRAFTON NSW 2460
Telephone: (02) 6643 0200
Fax: (02) 6642 7647

FOR RELEASE: 2 August 2012

EMBARGO: 3 August 2012

Honour for one of Yamba's favourite sons

With an Australian ranking of number one and a world ranking high point of eleven, Clarence Valley squash identity and Yamba local, Cameron Pilley, is a living example of what dedication and hard work can achieve. It is this dedication and achievement which has led Cameron to be awarded the 2012 Clarence Valley Ambassador as part of the upcoming Local Government Week.

Mayor Richie Williamson announced Cameron as the 2012 Ambassador at a function held at in Yamba on Thursday.

“The honour of the Ambassador for the Clarence Valley is an annual recognition of those that have gone on to excel in their chosen fields. Cameron is certainly an example of this and a fitting recipient of this honour” said the Mayor.

“The Clarence Valley has a rich history of sporting greats that have gained recognition on the world stage and Cameron is no exception. In such a fast paced sport there is no substitute for the dedication and hard work that he has obviously put in” said Mayor Williamson.

As Ambassador, Cameron will continue to raise the profile of the Clarence Valley through his continuing sporting endeavours and extensive travels.

“Although I am now based at the Hague in the Netherlands, each individual on the squash circuit has their own story and background and I can definitely say mine was written in the Clarence Valley” said Cameron. “I am proud to call Yamba home and I am honoured in receiving the title of local Ambassador for the Clarence”.

Cameron’s story is one surrounded by the four walls of a squash court. Raised by parents with a love of the sport, it was no surprise when at the tender age of 2 Cameron started hitting a ball. Cameron’s father Steven undertook the coaching role from then until Cameron left for the AIS in Brisbane on a fulltime scholarship. Between then and now there have been countless coaches, hours on the court, litres of sweat, hundreds of connecting flights and scores of supporting friends and family which have all played their part in Cameron winning 13 professional tournaments and becoming Australia’s leading male exponent of his sport.

Although Cameron cannot attend Local Government Week due to his participation in the Australian Open in Canberra, a short video representation will be played as part of the "Living Sustainability Awards" ceremony to be held at the Grafton Chambers at 10am Monday 13 August.

Release ends.

Authorised by: Richie Williamson MAYOR 02 6643 0245 or 0427 457 382

For further information contact:

Name Glen McClymont

Title Events And Promotion

Phone 0458 569 108