



Media release

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FOR IMMEDIATE RELEASE

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Triathlon returning to Yamba in November

THE Clarence Valley is set to welcome triathletes back to Yamba for a two-day multi-fun weekend on November 17 and 18.

New organisers NXsports say they are looking forward to introducing a refreshed two-day program that focuses on family participation.

NXsports race director Mike Crawley said they were excited about the 2018 Yamba Triathlon.

“We want to embrace the purest triathlon values and showcase to families over the weekend the best of Yamba and the Clarence Valley,” he said.

Crawley’s NXsports delivers several other triathlons on the New South Wales North Coast including the Kingscliff Triathlon, Tweed Coast Enduro, and Byron Bay Triathlon.

Clarence Valley Mayor, Jim Simmons, said it was great to have the Yamba Triathlon as part of the sports tourism program.

“We look forward to welcoming NXsports and all the visiting competitors to Yamba. The economic benefit the sports tourism program contributes is very important and council invests in the program for that reason. We are happy to sponsor this year’s Yamba Triathlon.”

The new program is set to open on Saturday, November 17, with a fun run, family swim, and kids triathlon, followed by the longer distance triathlon for ages 13 and up on Sunday, November 18.

Mr Crawley said they looked forward to building a partnership with Clarence Valley Council and the Yamba community, and to establishing the Yamba Triathlon as part of a North Coast destination triathlon series.

More information is set to be released soon alongside a new Yamba Triathlon website. Entries for the event are set to open in May.

Release ends.



Caption: The Yamba Triathlon, 2014.

For media inquiries contact Clarence Valley Council communications coordinator, David Bancroft, on 6643 0230 or 0429 104 118.