



# Media release

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FOR IMMEDIATE RELEASE

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## Using online tools to improve community engagement

AS PART of a commitment to improve engagement with the community, the Clarence Valley Council has lifted the profile of its online engagement.

Over the past three weeks, the council has hosted several community engagement projects on the website [www.clarenceconversations.com.au](http://www.clarenceconversations.com.au) and has committed to keeping the online presence active.

General manager, Ashley Lindsay, said current projects hosted on the site were: the Yamba community precinct; Corcoran Park Master Plan; Ulmarra-Nymboida Heritage Study, and; Aboriginal Cultural Heritage and Native Title Policy.

“Over time these projects will be archived and new ones will come online,” he said.

“We will soon launch separate pages on the redevelopment of Alex Bell Park (Pirate Park) South Grafton and Pioneer Park in Grafton.

“I encourage people to have a look.

“The site allows for all information about a project to be hosted in the one area.

“People can ask questions, offer suggestions, take polls, check on key dates and the progress of the project all in the one location.

“And if people register an interest in a particular project we will be able to keep them informed of its progress.

“We are in the process of getting key staff more familiar with the platform in order to keep projects rolling and, importantly, engaging with the community.”

Release ends.

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**For media inquiries contact Clarence Valley Council communications coordinator, David Bancroft, on 6643 0230 or 0429 104 118.**