



BUSHFIRE PREPAREDNESS IN THE CLARENCE VALLEY

Index
score of
49/100



KNOW RISK

17% 
of Clarence Valley
residents rate the threat to them
or their home as **high** or **very high**

32% 
were concerned
about the **impact** of **bushfire** on
themselves or their **family**

BE AWARE

Residents reported they were most likely to experience

43%



Essential service
disruptions

35%



Emotional
distress

24%



Home
evacuation

22%



Property
damage

PLAN AHEAD

72%

felt quite
prepared

58%

had acted to
prepare their
household

planned to act
within the next
two years

42%

had developed
or intended to
develop a plan

36%

GET READY

Actions residents had taken to prepare included:



Home emergency kit



Survival and evacuation plan



Clear around home



Clean gutters



Check insurance cover



Install longer hoses



'Fires Near Me' app



Fire sprinkler system

Clarence Valley Council
commissioned Jetty Research
to conduct a representative and
statistically valid telephone survey of
402 adult residents across the LGA to
measure community resilience and
preparedness in late 2020.

Clarence Valley
Disaster Dashboard



In an emergency
dial triple zero




clarence
VALLEY COUNCIL