

GOVERNING BODY / APPROVED BY Council (OCM 26 April 2022 07.22.072)
FUNCTIONAL ALIGNMENT Culture, Communications and Industry

SHORT DESCRIPTION

To provide advice and guidance in economic development and tourism and the implementation of relevant plans and strategies.

CSP Links	Delivery Program Links
Economy: Strengthening and diversifying the region’s economic base in a way that complements the environmental and social values of the Clarence.	Objective 3.1: We will have an attractive and diverse environment for business, tourism and industry.
Society: Creating a place where people are healthy, safe, connected and in harmony with the natural environment to retain and improve the quality of community life	Objective 1.1: We will have proud and inviting communities Objective 1.3: We will have a diverse and creative culture

PURPOSE

1. To advise on the advancement, enhancement and generation of sustainable economic development and tourism within the Clarence Valley Council LGA.
2. To advise on the development and maintenance of viable economic development and tourism strategies and associated performance measures.
3. To advise on the advancement, facilitation and coordination of opportunities for economic development and associated employment growth in line with Clarence Valley Council’s economic development and tourism strategies and Council Strategic Plan objectives.

MEETING SCHEDULE

The Economic Development and Tourism Advisory Committee meets quarterly at a minimum, with meeting day/time determined in consideration of membership.

MEMBERSHIP

1. Up to two Councillors – one as Chair.
2. Representatives from Stakeholder Organisations, determined by the Committee (Chairperson and Co-Chairperson with the assistance of the Facilitator); and
3. Up to three Community Representatives.

CHAIRPERSON

One Councillor will be appointed by the Council as the Chairperson.

MEMBERS

Councillors: Council OCM 26 April 2022 07.22.072

Community Members: OCM 28 June 2022 ITEM 07.22.118

Chairperson – Councillor Bill Day

Councillor Member: Jeff Smith

Stakeholder/Community Representatives –

Nominee	Recommendation	Comment
Robin Gipp South Grafton	Yes	South Grafton Progress Association
Kerrie Dimattia Tucabia	Yes	Local business owner; Grafton Jacaranda Festival
Scott Graham Lawrence	Yes	Represents agricultural sector of South Clarence
Mark Blackadder Grafton	Yes	Manager; Grafton Jacaranda Festival
Tania Williams Grafton	Yes	TAFE input on the Committee; service sector
Marie Howlett Waterview	Yes	Conducts Guided Tours of Grafton and surrounds for visiting coach companies [etc.]
Steve Tranter Grafton	Yes	Clarence River Historical Society
Graeme Nicholson Maclean	Yes	Substantial small business at Townsend
Annie Dodd South Grafton	Yes	Interested in growth of South Grafton Village
Liza Bloomer Grafton	Yes	Represents transport, printing and small business
Christine Tyler Maclean	Yes	Maclean Business Chamber
Robert Cook South Grafton	Yes	Represents small business-food
Angela Carroll Grafton	Yes	Recommended Grafton community representative due to her stakeholder engagement experience
Ai Ling Gazzard Maclean	Yes	Recommended Maclean representative due to her business and agricultural background
Adam Gordan Yamba	Yes	Recommended community representative due to his extensive industry experience

GOVERNANCE

See Clarence Valley Council Advisory Committee Handbook.