

## ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

### Meeting Minutes

[1.30PM, 2<sup>nd</sup> August 2022, Council Chambers, Grafton]

*Present: Cr William Day, Cr Jeff Smith Justin Putze, Suellen Hinde, Bligh Grant, Jo Harding, Robin Gipp, Kerrie Dimattia, Mark Blackadder, Marie Howlett, Steve Tranter, Annie Dodd, Liza Bloomer, Christine Tyler, Robert Cook, Angela Carroll.*

*Apologies: Tania Williams, Ai Ling Gazzard, Graeme Nicholson.*

<i>Item</i>	<i>Discussion</i>	<i>Responsible person &amp; deadline</i>
1. Adoption of previous minutes <i>A motion should be moved to adopt these. The resolution from that motion should be set out here. That resolution should include any changes that the meeting resolved to make to those minutes.</i>	N/A	N/A
2. Business arising N/A	N/A	N/A

<p><b>3. Particular items of business (list)</b> Economic development and Tourism brief</p>	<p>Justin Putze gave an overview of the industry engagement team structure and current projects.</p>	<p>Justin to add the presentation to the EDTAC webpage by the next meeting 4<sup>th</sup> of October. Justin agreed to make the presentation available on the website.</p>
	<p>Mark Blackadder enquired where economic profile statistics come from. Clarence Valley Council has a subscription to economy.id</p>	<p>Clarence Valey Council economic profile link to be added to the EDTAC webpage. Industry engagement team agreed to place the link to the website.</p> <p><a href="https://economy.id.com.au/clarence-valley">https://economy.id.com.au/clarence-valley</a></p>
	<p>Clarence Valley Council has organised an internal workshop for economy.id on 8<sup>th</sup> September. Invites to be opened up to all EDTAC members.</p>	<p>Subject to availability, EDTAC members may be invited to attend a training economic.id workshop.</p>
	<p>Robin Gipp raised parking concerns for RV's and caravans at the VIC. Marie Howlett agreed there is no suitable parking for tour buses. Jo Harding explained there is longer vehicle parking In Queen Street that is often used by smaller vehicles. Robin Gipp asked if RV signage is on display. Jo Harding didn't know.</p>	<p>Suellen suggested the comms team may be able to develop a RV suitable parking map of Grafton.</p>
<p>As per Council resolution 07.22.117a, EDTAC to review and provide on the following two policies in time for the next Council meeting is 24 August with the Draft Policy Report due Tuesday 9th.</p>	<p>Cr Day discussed improving the distribution of brochures.</p>	

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- The Sports Tourism Policy

Cr Jeff Smith suggested adding KPI's to the sponsorship policy.

The Sports Tourism Policy:  
Council to review the policy and make comment. Committee discussed the policy and suggested Council is to consider a member of the EDTAC replace one of the listed panel members.

- The Event Sponsorship Policy

The Event Sponsorship Policy:  
Council to review the policy and make comment. Committee discussed the current policy and suggested Council consider the potential inclusion of an EDTAC member. They elected Mark Blackadder as their selected representative.

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#### 4. General Business

1. Council investigates options for investment in digital tourism infrastructure to inform discussion about the allocation of expenditure of proceeds from the sale of the former Visitor Information Centre (\$970,000 less costs associated with the associated Planning Proposal).

**Recommendation:** Suggest Council consider that the money from the sale of the former South Grafton Visitor Information Centre be quarantined for use for tourism and economic development and the use of the money goes to EDTAC for discussion.

**Moved:** Christine Tyler

**Second:** Cr Jeff Smith

**Vote:** Unanimous

Committee discussed possible use of Grafton Gaol for tourism in the future.

2 . The digital tourism infrastructure investigation focus on capital expenditure options that are informed by current trends in tourism and travel and include feedback from Destination North Coast.

3. A report be tabled at the next quarterly meeting of the Economic Development Tourism Advisory Committee for comment prior to any recommendations being made to Council.

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#### 5. Treasurers report

N/A

*This should include:*

- *the balance of the Committee's bank account as of the last report;*
- *all transactions on that account since the last report;*
- *the balance of the account as at the date of*

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*preparation of the report, which should not be more than 7 days prior to the date of the meeting;*

- *a bank reconciliation.*

*There should be a motion to accept the Treasurer's Report.*

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## **6. Correspondence**

*All items of correspondence should be listed here under the headings 'inward' and 'outward'. There should be a motion accepting the correspondence, including any decisions the meeting may have made regarding any of the correspondence.*

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## **7. Date and venue of next meeting**

*A date should be set for the next meeting.*

1.30pm, Tuesday 4<sup>th</sup> October.  
Council Chambers, Prince Street  
Grafton.

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## **8. Preparation of Agenda & Minutes for next meeting**

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## **9. Close**

3.23pm

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